

AMA UNR Chapter — Guest Speaker List 2009-2010

2009

Sep. 22nd Ms. Emily Somerville (Sr. Marketing & Events Manager at Nevada's Center for Entrepreneurship and Technology) – “Business Plan”

Oct. 20th Mr. Chris Schiavone (Assistant General Manager at Edge) – “Event Marketing”

Nov. 3rd Mr. Todd Felts (Assistant Professor & Director of Graduate Studies at Journalism College) – “Social Media Animal Campaign”

Nov. 17th Mr. McGovern (General Manager at the Legends Outlet) – “Inside Marketing Strategy”

2010

Feb. 16th Mr. Seth Stell (Inside Sales Administrator) – “Future of Marketing and the Vast Positions in the Industry”

Mar. 2nd Mr. Edward Estipona (President at Estipona Group) – “New Trend of Online office in Marketing Field”

Mar. 23th Mr. Mike McDowell (Account Executive and Director at KPS3) – “So you think you can brand?”

Apr. 6th Mr. Bret Simmons (Assistant Professor) – “Branding Yourself”

Apr. 20th Mr. Michael Thomas (Executive Director of Marketing at RSCVA) – “Marketing Reno”